

CLARE A. & H. SOCIETY

EST 1875

CLARE AGRICULTURAL & HORTICULTURAL SOCIETY Tender for Sponsorship — Community Fireworks

Clare Show 2027 and Beyond

Major Sponsorship Opportunity

Invitation to Tender

The Clare Agricultural & Horticultural Society is seeking a principal sponsor for the community fireworks display held each year as the centrepiece evening event of the Clare Show. This sponsorship is offered as the Show's major sponsorship, reflecting the scale and visibility of the fireworks as the single most anticipated moment of the entire Show.

About the Clare Show

The Clare Show is the district's premier agricultural and horticultural event, bringing together farming families, growers, exhibitors and the wider community for a celebration of rural life. The Show attracts a broad, multi-generational audience from Clare and surrounding districts, and the fireworks finale draws one of the largest single crowds of the year.

Why Sponsor the Fireworks

- Prime, high-visibility placement as the Show's headline major sponsor
- Sponsor branding on all Show marketing, signage, and the official program
- Public acknowledgement and naming rights over the fireworks display
- Opportunity to address the crowd or present at the display
- Association with a well-loved, multi-generational community tradition
- A multi-year partnership (2027 and beyond) for sustained community goodwill

What We Are Seeking

The Society is seeking a sponsor prepared to commit to funding the community fireworks display for the 2027 Show, with the intention of establishing an ongoing multi-year partnership for future Shows. We welcome proposals from local and regional businesses and organisations who share our commitment to supporting agriculture, horticulture, and rural community life.

Tender Requirements

Applicants are asked to provide:

- Company/organisation name and contact details
- Commitment to meet the costs of the fireworks each year
- Preferred term (single year or multi-year commitment)
- A short statement of interest and community connection
- Any branding or recognition requests for consideration

Submission Details

Submission deadline: 26 February 2027

Please submit tenders to: The Secretary at clareaghsoc@gmail.com

Enquiries welcome: Liz Fitzgerald 0413 042 992